

# THIRSTY FOR CHANGE

## FAQ. N-VIRO CUP

### WHAT IS IT?

FLAVIA's brand new N-viro cup is an environmentally friendly alternative to traditional paper cups, which uses PLA, a bio-based plastic lining derived from corn.

### WHAT'S SPECIAL ABOUT THE N-VIRO CUP?

- FLAVIA is the first vending company to have invested in producing a compostable cup especially for the UK market.
- Most standard paper cups have an oil based plastic lining.
- Our new cups use a bio-based plastic lining called PLA, which means the N-viro cup is only made from renewable resources.

### WHAT IS PLA?

PLA is a bio-plastic called polylactic acid. Unlike ordinary plastics made from oil, PLA is derived from corn. Bio-plastics are increasingly being used in food packaging today - such as the wrapping on Sainsbury's organic fruits and vegetables and for cold drink cups at the Eden project in Cornwall.

### WHAT ARE THE ORDER DETAILS?

- N-viro cup order code: PC15
- N-viro cup cost: £30.61 x 1000 cups (1case)

### WHAT DO YOU MEAN BY COMPOSTING?

Composting is the process of breaking down organic waste into compost which can be used to add nutrients back into the soil. FLAVIA are the first vending company to set up a collection scheme in England to help you turn your cups into compost! FLAVIA N-viro cups need to be composted in industrial facilities because they require specific conditions to ensure they break down.

### IS THE N-VIRO CUP RECYCLABLE?

No. It is not possible to recycle any paper cups at the moment. Currently, there is only one sustainable solution and that is composting. That is why we are pioneering this solution with the N-viro cup and our composting scheme.

### WHAT IS THE BENEFIT FOR MY BUSINESS AND OUR PLANET CHOOSING THE N-VIRO CUP?

With growing numbers of customers wanting to fulfil their green credentials, an environmentally friendly cup can play a critical part. Being part of our composting collection scheme will help you to contribute to meeting your environmental targets and satisfying corporate recycling policies. With our N-viro cup you can be assured that you are not just acting positively for the environment: you are able to take full advantage of all possible leads in an increasingly 'green' conscious market.



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## **IS THE N-VIRO CUP BUILT TO THE SAME QUALITY AS EXISTING CUPS?**

Yes. The cup meets the same high standards of quality that FLAVIA uses for all its cups. No consumer using our cups will notice any difference in quality- only our environment will.

## **ARE YOUR EXISTING PAPER CUPS COMPOSTABLE?**

No. Ordinary cups have an oil based plastic lining which means they cannot be composted.

## **DOES IT COST MORE THAN A STANDARD CUP?**

Bio-based plastics are currently more expensive than oil based plastics so the cost of the cup is higher. Because we believe in acting proactively for our environment, we will not be passing on the full cost increase to our customers. FLAVIA is committed to investing in sustainable practices that build a brighter future for our planet today.

## **IS THIS CUP MATERIAL UNIQUE TO MARS DRINKS?**

This bio-plastic is used in many markets worldwide. FLAVIA is proud to be the first vending company to have invested in producing a compostable cup for the UK market. FLAVIA cares about sustainability and wants to make a difference to our environment.

## **WILL THE N-VIRO CUP BE THE REGULAR FLAVIA PAPER CUP?**

We believe our customers need to make the choice to be more sustainable and our aim is to convert all customers to the N-viro cup.

## **IF THE N-VIRO CUP IS DEGRADABLE, WILL IT START TO DEGRADE BEFORE I USE IT?**

No, the cups will not begin to breakdown until they are in an industrial composting facility. Here they can take around 3 to 4 weeks to biodegrade and after around 8 weeks they will have fully composted. As with traditional paper cups, store the N-viro cup in a dry place.

## **ARE YOUR KLIX CUPS MADE FROM PLA?**

No. You cannot have a cup only made solely from PLA for hot drinks. It needs to have the paperboard as well as the lining inside.

## **WILL MY DRINK TASTE DIFFERENT IN THE N-VIRO CUP?**

No The PLA material will not affect the drink taste and PLA has been approved for food contact.

## **WHY HAVEN'T YOU USED PLA BEFORE?**

PLA is a relatively new material, the manufacturing capacity has only now got to a stage where it is has become possible to use it in our cups.



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